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Sent: 12 March 2013 09:27

To: Licensing

Cc: Semper, Nick; Spriggs, Fred

Subject: Play Night Club, Blueschool Street, Hereford - variation application

Follow Up Flag: Follow up Flag Status: Completed

NOT PROTECTIVELY MARKED

West Mercia Police are in receipt of an application submitted by representatives of **Play Night Club**, **Blueschool Street**, **Hereford**.

The application seeks to extend operating hours on various dates until 0400hrs and to amend by definition the exclusion of adult entertainment.

West Mercia Police object to this application in part.

To assist West Mercia Police agree with the request to vary the premises licence with regards to the following matters -

- Boxing Day and New Years Eve extending hours for licensable activities until 0400hrs
- Adult review shows with no exposure of genitals.

The stance of West Mercia Police is that the extension of these hours are in mainly in line with other premises within the area and other

parts of Herefordshire county.

In order to progress these matters, West Mercia Police are of a view that the existing conditions attached to the premises licence are sufficient to promote the licensing objectives - with the exception of the condition concerning 'no adult entertainment'. West Mercia Police are of the view that there is scope to amend the existing condition to allow this activity to take place.

West Mercia Police object to the remainder of the application with regards to extending licensable activities until 0400hrs.

It is the view of West Mercia Police that to grant this part of the application would have a negative impact on the licensing objectives and those in particular with regards to the prevention of crime and disorder and the prevention of public nuisance. There is nothing in the application which indicates how the extension of hours for licensable activities with reduce the impact on the licensing objectives and within the general area.

This premises is the largest late night venue in Herefordshire. It is located within an area identified within the licensing policy for Herefordshire District Council as a 'special policy' with regards to the 'cumulative impact zone/area (CIZ)'. This CIZ is in place as a result of evidence provided by West Mercia Police to the Licensing Authority to show that the cumulative effect of a concentration of licensed premises in the area has an adverse effect on the licensing objectives.

The council licensing policy further states 'that the effect of the 'CIZ' is that it creates a rebuttable presumption, that applications within the 'CIZ' will normally be refused'.

West Mercia Police will be able to provide further information to support their objection to the application. This will be provided in a timely manner prior to any regulatory licensing hearing.

Regards

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